



European Telemedicine Conference Innovation Competition 2016 (ETC IC 2016) Rules and regulations

Article 1 - Overview

The ETC Innovation Competition 2016 (ETC IC 2016) is an international contest focusing on new innovative ideas in the field of eHealth and telemedicine. The competition has two categories: Young Innovators and Startup Companies. The competition focuses on new solutions for future health using information and communication technologies with respect to health challenges. The solutions presented for the competition can be anything in the field of homecare and telemedicine tools, patient empowerment and communication, health information support systems, administrative support systems, teaching solutions and solutions for treatment and care.

Article 2 - Goals and guiding principles

The goal of the ETC Innovation Competition is to support technological innovation within the area of health ICT and telemedicine. The competition disseminates the culture of business and supports young innovators and startup companies. The award focuses on new innovative ideas in the field of eHealth and telemedicine that show enough potential to be worthy of further development and investment.

Article 3 - Criteria for category and admissions

Participants must submit a highly innovative business idea in the areas of health IT and telemedicine, regardless of its stage of development, as long as it is the result of the original work of a single person or a team.

The ETC Innovation Competition has two categories and is open to individuals or groups.

Criteria for the **Young Innovator's** category:

- All participants must be less than 30 years old at 1 November 2016.
- The innovation team can participate if the innovation is only still at idea level
- Companies may also participate provided they are not established before June 1st, 2016
- If the idea is presented by a commercial company the company cannot have had an income of over 50 000 € in the last 12 month
- If the idea is presented by a research group, or a member of a research group, the supervisor does not have to fulfill the age criteria.

Criteria for the **Startup** category:

- The startup must have been launched within the last 2 years
- If the startup has received external funding, it can only be up to 500 000 €
- The startup must have a demonstrable product or service

Each team indicates a project leader and an e-mail address to receive all communications from the ETC IC 2016 organizers. The ETC Innovation Competition Committee reserves the right to exclude ideas deemed not consistent with the objectives and spirit of the initiative.

Article 4 - How to submit the applications

Applications must be submitted in English to the organizational committee at eli.kristiansen@telemed.no no later than midnight on 20 September 2016. Applications must include (in English):

1. Title of project
2. E-mail for notifications
3. Abstract of the solution showing the innovation and potential health benefits from developing the solution and getting it to the market
4. Name and date of birth of project leader
5. Name and date of birth of team members

The ETC Innovation Competition Committee reserves the right to demand supplementary information regarding funding situation, duration of company or income from the applicant.

Applications must include an abstract of the project drafted in English according to the following template. Applications submitted without this presentation or using a different template will be excluded. The maximum length of the abstract is 10,000 characters including spaces. In addition to the 10,000 characters, illustrations, pictures, videos, screenshots or other means may also be included to better illustrate the idea. All additional elements (illustrations, pictures, screenshots, etc.) must be attached to the abstract where appropriate.

1. Title
This section must include project title, brief acronym, and a very brief project description.
2. Background
This section must describe the issue that the project intends to address.
3. Objective
This section must describe the all-over aim of the project/idea.
4. Methods
This section must include a description of the methods applied to the project. The description should include a description of the technology that the team intends to use/are using, methods for development and evaluation.
If the project idea uses intellectual propriety or patents (patents, trademarks, etc.) the application form will need to clearly state who owns the intellectual property, what entitles its use, and under what conditions.
5. Market of reference
This section shall include a description of the targeted market and the characteristics of the latter. The size, trend, and segments of the market addressed by the project should also be clearly stated alongside the market actors and their strengths and weaknesses.
6. Originality and differentiation

The project idea must be innovative and different from those already present on the market. This section must indicate how the idea differs from the ones currently available on the market and why it is unique and different.

7. Project status/results

This section must describe the project's status, if a company was set up or if a business incubator was involved and results (or expected results). This section should also specify if the idea has already received an award or if funds were obtained to develop the business. Also, please state if the product already exists and is ready for the market, or indicate the stage of development of the product/service: Sketch Idea/Mock-up/Prototype, Beta product/(Nearly) Market-ready.

8. Business model and Business plan

This section must describe the business model that will be adopted. Also, indicate the full business plan including the economic and financial forecasts. Special attention should be paid to describe how the project will grow, the progressive steps to reach the market, and the goals the team intends to accomplish during the first year.

9. Project team

This section must describe the project team and include the names, birth dates, professional and academic background of all participants, and the current or planned contribution of each team member. Also, please state if the team is complete or if the plan is to add new participants; indicate the team's strengths.

Article 5 - Organs and responsibilities

The ETC Innovation Competition Committee 2016 will assess all abstracts:

Siri Bjørvig – Section Manager Health Analytics Norwegian Centre for E-health Research

Donna Henderson – Service Development Manager NHS 24 / Scottish Centre for Telehealth and Telecare

Simona Abbro – Director International Marketing Communications UPMC Italy

Jordi Piera – CIO, CINO Badalona Serveis Assestencials SA, Spain

Mette Maria Skjøth - Centre for Innovative Medical Technology at Odense University Hospital, Denmark

The committee is established by the organizers of European Telemedicine Conference 2016.

Article 6 – Final presentation

The top three ranking teams in each category will be invited to present their projects (in English) at the ETC Innovation Competition 2016, as part of the European Telemedicine Conference (ETC) in Oslo 15 November 2016.

For the finalists of the Young Innovators category the three finalist will each receive a reimbursement up to 400 € per finalist for travel and hotel expenses. Each team can send maximum two team members to present the solution at the conference. Admission to conference is free. The team itself must cover further costs.

For the finalists of the Start-up category the team will have to pay for the admission to the conference by registering at the conference registration page.

At the competition, the three teams from each category will present their solutions for the jury who will then vote to decide the ranking of the three projects. The jury will consist of the selection committee of health and innovation experts.

The winner of each category will receive a paid trip to HIMSS Europe World of Health IT (WoHIT) Conference & Exhibition conference for two persons to present their idea /product for a large audience.

Article 7 – Key dates

1 June 2016	Open for submissions
20 September 2016	Submission deadline
10 October 2016	Notification of the three winners
15 November 2016	Presentation of the three winning projects/ideas at the YIC15
21 22 November 2016	Presentation of the two winning products at a plenary session at WoHIT in Barcelona

Article 8 - Awarding

The winners in each category will get a trip to WoHIT Conference in Barcelona for two persons to pitch their idea/startup in front of a big international audience. The award includes cheapest travel from home address to Barcelona for two persons (max up to 500 € per person) and double room at given hotel in addition to free admission the WoHIT conference. Eli Kristiansen will assist with booking tickets and hotels in Barcelona.

Article 9 - Privacy

All members of the ETC Innovators Competition bodies guarantee maximum confidentiality of the information provided by participants, particularly regarding entrepreneurial ideas expressed as business ideas and business plans. No information on business ideas will be released without prior consent by their authors.

Article 10 - Validity

These regulations are valid and effective for the 2016 edition of the ETC Innovation Competition. Only ETC is entitled to the interpretation of these regulations.

Article 11 – Further information

For further information – please contact:

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